SOAPSTone

Analyze any text

S **Speaker**

Who wrote it? What do we know about them?

O **Occasion**

What event or moment caused it?

A **Audience**

Who is it written for?

P **Purpose**

What does the writer want the audience to do or think?

S **Subject**

What is it about?

Tone **Tone**

The writer's attitude, shown through word choice