Hook Your Reader

Ways to start strong

Question

- Make the reader **wonder**

What would you do with one extra hour a day?

Surprising Fact

- A **statistic** or fact that shocks

Teens check their phones over 100 times a day.

Quote

- Words from someone **famous** or the text

"Be the change you wish to see."

Anecdote

- A short **story** that sets the scene

The bus doors closed just as I reached them.

Bold Statement

- A strong **opinion** that grabs attention

Homework is a waste of time.

Description

- Paint a **picture** with the senses

The gym smelled like popcorn and nerves.